

Village Enhancement Committee

Date: Wednesday, February 14, 2024
Location: Webster Hall
Time: 5:00-6:30
Topics: VEC Binders, Utility Box Art Project, East River Project, Benches,
Upcoming projects
Present: Sue Davis, Jan Royall, Judy Lewald, Claudia Diller, Melissa Hoisington,
Jesse Beers
Absent: Katherine Donnelly

- Sue called the meeting to order at 5:05 PM
- Approval of January 10, 2023 minutes; Claudia moved to approve, Judy seconded, all in favor
- Next meeting will be Tuesday, March 19 @ 4:00 pm, Leanna will come at 4:00 for TIF training
- Jan suggested going over the binder together to prepare questions for Leanna at the TIF training
- Benches have been ordered and paid for. They will be shipped May 9 for delivery the following week. They will be delivered to the fire station and the town crew will install them. **Action step:** Judy and Melissa will get the forms signed for landowner permission where needed.
- Artist payment for Patty Thomas' utility box is completed.
- Public information alternatives were discussed. The selectboard has approved an internally lit sign to display town information. The VEC committee is against these types of signs.
- Claudia discussed updating the municipal website using VEC funds. She also discussed bringing in business people that are interested in being part of it.
- Questions we have:
 - Can we add business information to the municipal website?
 - The Comprehensive Plan surveys the community to determine needs. Can we work from their survey to springboard projects?
 - What do businesses need in terms of economic development?
 - How can the VEC help?
 - Painting facades
 - Lighting
 - Signage
 - Other minor construction projects
 - Marketing
 - Website
 - Banners

- **Action step:** Jesse will meet with Leanna to ask about adding businesses to the municipal website. She will also research other websites and look into who could help with setting up and maintaining the website.
- Claudia would like us to market through VisitMe.com.
- Claudia discussed having a drawing of our vision for what the downtown could look like.
- **Action step:** Claudia will speak with the historical society to research colors for the downtown buildings.
- Jan discussed electric charging stations. **Action step:** Jan will discuss possible locations with Mainely Provisions.

Melissa motioned to adjourn @ 6:30 pm, Judy seconded. All in favor.

Next meeting will be Tuesday, March 19 @ 4:00 pm, Webster Hall
Respectfully submitted by Melissa Hoisington, committee secretary.